



**INSIGHT CONSULTING PRINCIPAL PEGGY MORROW
JOINS CONGRESSWOMAN MELISSA BEAN'S
SMALL BUSINESS ADVISORY COUNCIL**

Hoffman Estates, Illinois, August 11, 2006 – Peggy Morrow, principal of Insight Consulting, LLC, has joined Congresswoman Melissa Bean's Small Business Advisory Council.

The Small Business Advisory Council provides Congresswoman Bean with a rapid response team to provide input on small business legislation. In turn, the council members have an avenue for communicating small business issues to the Congresswoman.

"I welcome the opportunity to serve on the Small Business Advisory Council," explained Insight Consulting Principal Peggy Morrow. "As Chair of the Board of Directors of the Northwest Suburban Alliance for Commerce and Industry (NSACI) and as a small business owner, I look forward to providing input on issues that impact the small business community in the 8th Congressional District."

Insight Consulting, LLC provides a full range of marketing services, including marketing plans, business plans, and marketing communications, and serves businesses of all sizes, across all industries. With more than 20 years of experience in marketing and strategic planning, along with the value of an "insightful outsider" view, Insight Consulting helps businesses grow and achieve their goals.

To learn more about Insight Consulting's range of services, visit their website at www.insightactionimpact.com.

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