



**NSACI NAMES INSIGHT CONSULTING PRINCIPAL
PEGGY MORROW MEMBER OF DISTINCTION**

Hoffman Estates, Illinois, January 22, 2005 – The Northwest Suburban Alliance for Commerce and Industry (NSACI) named Peggy Morrow, principal of Insight Consulting, LLC, a member of distinction for her outstanding contributions to the organization in 2004.

The honor was announced during the organization's 2005 black-tie Gala banquet and dance, held January 22 at Meridian Banquets in Rolling Meadows. The award was based upon Morrow's contributions as marketing director of the NSACI Connections networking group and for writing the networking column for the NSACI newsletter. Morrow has recently accepted the position of Marketing Vice-Chairwoman for the NSACI board of directors.

Insight Consulting, LLC provides a full range of marketing services, including marketing plans, business plans, and marketing communications, and serves businesses of all sizes, across all industries. With more than 20 years of experience in marketing and strategic planning, along with the value of an "insightful outsider" view, Insight Consulting helps businesses grow and achieve their goals.

To learn more about Insight Consulting's range of services, visit their website at www.insightactionimpact.com.

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