



**INSIGHT CONSULTING PRINCIPAL PEGGY MORROW NAMED  
NSACI MEMBER OF THE YEAR**

**Arlington Heights, Illinois, January 28, 2006** – Peggy Morrow, principal of Insight Consulting, LLC, has been named Member of the Year for 2005 by the Northwest Suburban Alliance for Commerce and Industry (NSACI).

Ms. Morrow received her award from Congresswoman Melissa Bean at the business alliance's black tie gala celebrating its 30<sup>th</sup> anniversary serving business in the northwest suburbs of Chicago. The gala was held at the Metropolitan Center for the Performing Arts.

"I am honored to receive this award," Peggy Morrow said. "NSACI is an organization driven by its volunteers and so many others have contributed to its success. I look forward to serving as NSACI's Board Chair in 2006."

Since 1976, the Northwest Suburban Alliance for Commerce and Industry (NSACI) has been a leader in the business community of Chicago's northwest suburbs and a driving force in the economic growth of the area. NSACI has served as the regional chamber for the northwest suburbs and earned a superior reputation of having innovative programs and services, energetic volunteers and a customer service-oriented staff.

To learn more about NSACI, visit their website at [www.nsaci.org](http://www.nsaci.org).

Insight Consulting, LLC provides a full range of marketing services, including marketing plans, business plans, and marketing communications, and serves businesses of all sizes, across all industries. With more than 20 years of experience in marketing and strategic planning, along with the value of an "insightful outsider" view, Insight Consulting helps businesses grow and achieve their goals.

To learn more about Insight Consulting's range of services, visit their website at [www.insightactionimpact.com](http://www.insightactionimpact.com).

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