



**INSIGHT CONSULTING, LLC IS
NOW INSIGHT CONSULTING SERVICES, INC.**

Hoffman Estates, Illinois, July 1, 2008 – Peggy Morrow, president and owner of Insight Consulting, LLC today announced that the company name has changed to Insight Consulting Services, Inc.

With the retirement of Insight Consulting principal Jean Woods, the company registration has moved from Indiana to Illinois and the name has changed.

"Only the company name has changed," explained Peggy Morrow. "We continue to serve business owners with the same portfolio of services. Jean Woods continues to work for Insight Consulting Services as a consultant."

Insight Consulting Services, Inc. provides a full range of marketing services, including marketing plans, business plans, market research, and marketing communications. It serves a wide range of clients from many industries and includes professional service firms, manufacturers, wholesalers, and retailers.

To learn more about Insight Consulting Services' range of services, visit their website at www.insightactionimpact.com.

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