



**INSIGHT CONSULTING SERVICES PRESIDENT PEGGY MORROW
ELECTED PRESIDENT OF THE
PRAIRIE CENTER ARTS FOUNDATION**

Schaumburg, Illinois, June 2, 2009 – Peggy Morrow, president of Insight Consulting Services, Inc. has been elected as President of the Board of Directors of the Prairie Center Arts Foundation in Schaumburg.

The mission of the Prairie Center Arts Foundation is to vitalize and enrich the cultural arts by providing financial support to the Prairie Center for the Arts located in Schaumburg.

"I am a strong supporter of the arts," explained Insight Consulting Services President Peggy Morrow. "It is important to have a thriving arts center that is easily accessible to the local community."

The non-profit 501(c)3 Prairie Center for the Arts Foundation has provided over 450 theatre tickets to senior citizens, at-risk youth, developmentally challenged young adults and other underserved populations in the community who might otherwise never experience the excitement and energy of seeing a live performance. The Foundation has also donated over 2,000 tickets to bilingual students at area schools and provided over \$135,000 in funding to offset the cost of tickets for the community.

Insight Consulting Services provides a full range of marketing services, including marketing plans, business plans, and marketing communications, and serves businesses of all sizes, across all industries. With more than 20 years of experience in marketing and strategic planning, along with the value of an "insightful outsider" view, Insight Consulting helps businesses grow and achieve their goals.

To learn more about the Prairie Center Arts Foundation, visit their website at <http://www.ci.schaumburg.il.us/PCAF/>.

To learn more about Insight Consulting Services, visit their website at www.insightactionimpact.com.

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