



INSIGHT CONSULTING SERVICES PRESIDENT PEGGY MORROW RECEIVES STAR OF ARTS AWARD

Schaumburg, Illinois, May 12, 2011 – Peggy Morrow, President of Insight Consulting Services, Inc. was pleased to receive the "Star of the Arts" award from the Board of the Prairie Center Arts Foundation after serving as Board President for 3 years and Board Member for 6 years.



"I have long supported the arts, particularly the theatre," explained Insight Consulting Services President Peggy Morrow. "One of my earliest memories is being terrified by Captain Cook during a Goodman Theatre production of *Peter Pan*. I am sorry my Board term limit is up but will certainly continue to be a patron of the Prairie Center."

During Morrow's term, the Prairie Center Arts Foundation made the arts more accessible to the community by raising hundreds of thousands of dollars through corporate and individual gifts, in-kind donations, grants and special events.

Insight Consulting Services provides a full range of marketing services, including marketing plans, business plans, and marketing communications, and serves businesses of all sizes, across all industries. With more than 25 years of experience in marketing and strategic planning, along with the value of an "insightful outsider" view, Insight Consulting Services helps businesses grow and achieve their goals.

To learn more about Insight Consulting Services, visit their website at www.insightactionimpact.com.

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