

## FOR IMMEDIATE RELEASE

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### Greater O'Hare Association Sponsors Motorcycle Run to Benefit Kenneth Young Center

**Bensenville, Illinois, June 28, 2007** – On July 14<sup>th</sup>, the roar heard throughout the northwest suburbs will be the Greater O'Hare Association of Industry and Commerce's (GOA) second annual motorcycle run to benefit Kenneth Young Center. The one hundred mile course, open to all riders and all types of bikes, will cruise through several suburbs and take three to four hours to complete. The event features a vendor fair, free t-shirts, two prizes for the best bikes and lunch at 1:30. Participants should make advanced reservations now and gather on July 14<sup>th</sup> at 9 a.m. at the GOA offices at 1050 Busse Road in Bensenville.

Why is a business association sponsoring a motorcycle run? Shirianne Lemm, President of GOA, explained that the organization is always looking for innovative events that bring its members together to network and support the community. "Last year, we introduced the motorcycle run and are expecting to double the participation this year. For 2007, we have started an already successful Women's Forum which presents topics to help our businesswomen members be more successful."

Ed Voss, Membership Director of GOA, combined his passion for bikes and his belief in giving back to the community to become the driving force behind the event. He added, "Motorcycle riders have much more fun when they ride together and when they help an important organization like Kenneth Young Center." The event is sponsored by GOA members Chicago Sign Designs, New Vision Technologies, and Rocco Vino's Restaurant.

**About GOA.** The Greater O'Hare Association of Industry & Commerce is a 750 member business organization dedicated to providing members with unique business and personal development through networking, education and marketing opportunities. It is committed to growing and sustaining a strong regional community by providing business advocacy and supporting philanthropic causes. For more information, visit [www.greater-ohare.com](http://www.greater-ohare.com).

**About Kenneth Young Center.** Kenneth Young Center is a not-for-profit, comprehensive provider of mental health and senior citizens' support services. Its mission is to help people "feel good, do better and find solutions" by providing counseling for adults, children, and families; assessment, stabilization, and linkage for adults and children in psychiatric crisis; treatment, support, and psychiatric rehab for those with serious mental illness; service coordination and in-home services for frail elderly persons; and volunteer opportunities. For more information, visit [www.kennethyoung.org](http://www.kennethyoung.org).

For additional information about the GOA Motorcycle Run or to cover the event, contact Lori Myrmel at (630) 350-2944 or visit [www.greater-ohare.com](http://www.greater-ohare.com).

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